

Usage Guidelines for the RI COUNCIL OF THE HUMANITIES logomark

FULL COLOR LOGOMARK

use on a white background only



RHODE ISLAND
COUNCIL *for the* HUMANITIES

ONE COLOR LOGOMARK

use in one color only, on any background



RHODE ISLAND
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WORDMARK

use on applications 2" and smaller

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LOGO ORIENTATION

when necessary, either the full color or one color mark may be centered



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COLOR

CMYK

four-color printing

RGB

screen-based applications

HEX

web-based applications



C70 M0 Y40 K0

R50 G188 B173

#32BCAD



C0 M90 Y100 K0

R239 G65 B35

#EF4123



C0 M50 Y0 K70

R107 G62 B84

#6B3E54



C70 M40 Y25 K65

R34 G62 B78

#223E4E

SIZE RECOMMENDATIONS

use the full mark for applications 2" and larger



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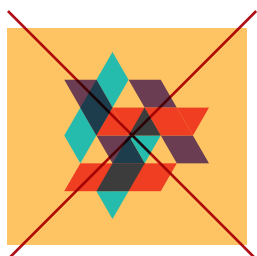
for applications under 2" use the wordmark only

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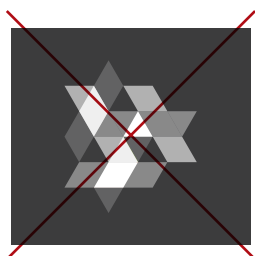
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PROHIBITED USAGE OF LOGOMARK *(not to scale)*

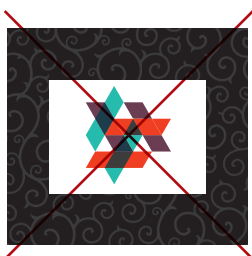
Neither the logomark or the wordmark should be tampered with. No stretching, condensing, altering, shading, skewing, rotating, distorting, separating etc.



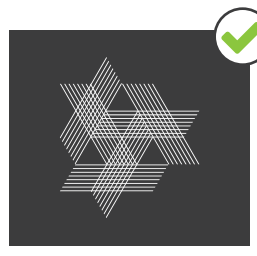
DO NOT use the full color mark on a color or patterned background.



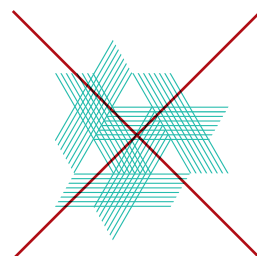
DO NOT alter the color mark to be grayscale.



DO NOT put the full color mark in a box on a color or patterned background.



INSTEAD use the one color mark on the background directly.



DO NOT add color to the one-color mark. It may be used in black or white only.